

**CAP UCLA Presents  
Robin Frohardt's  
*Plastic Bag Store: The Film***

*April 22; Online*

*World Premiere Screening*



[UCLA's Center for the Art of Performance \(CAP UCLA\)](#) presents the world premiere of *Plastic Bag Store: The Film* on Thursday, April 22, 2021, at 7 p.m. PDT. This performance

will be free to enjoy on [CAP UCLA Online](#). For more information on engaging with or supporting the arts and artists presented by CAP UCLA, visit [support CAP UCLA](#).

Created by award-winning Brooklyn-based artist, puppet designer and director Robin Frohardt, *The Plastic Bag Store* was conceived as an immersive installation and puppet-theater piece designed to take place in a storefront retail space. Yucky Shards cereal, Bagorade sports drink, Fabags deodorizers boasting “that fresh bag scent”, rotisserie chickens, cupcakes and sushi are among the thousands of hand-sculpted items—all made from discarded plastic bags. The store was scheduled to open in March 2020 to coincide with New York’s plastic bag ban but was postponed due to the city’s COVID-19 lockdown. For L.A. audiences, Frohardt and her team will reimagine a visit to *The Plastic Bag Store* through a new film commissioned by CAP UCLA.

Frohardt states, “The Plastic Bag Store” is a visually rich and humorous experience that hopefully encourages a different way of thinking about the foreverness of plastic, the permanence of the disposable and that there is no “away” when we throw something out. There is great humor to be found in the pitfalls of capitalism—humor and satire can be powerful tools for social criticism especially with issues that feel too sad and overwhelming to confront directly.”

*Plastic Bag Store: The Film* transforms the installation into a dynamic series of stories that traverse ancient history, the present day and a future dystopia. *The Plastic Bag Store* employs inventive puppetry, humor and craft to explore how the hordes of plastic waste might be misinterpreted by future generations.

**CALENDAR EDITORS, PLEASE NOTE:**

CAP UCLA Presents

[Robin Frohardt](#)

[Plastic Bag Store: The Film](#)

Thurs, April 22, 2021, at 7 PM PDT

Free, [Watch](#)

**Pre-show:**

[Unpacking The Plastic Crisis](#)

Thurs, April 22, 2021, at 5:45 PDT

Free, [Watch](#)

Recommended for Ages 8+

**Artist website:** [The Plastic Bag Store](#)

**Credits:**

*Plastic Bag Store: The Film* was created by Robin Frohardt. Original music by Freddi Price. Performed by Nick Lehane, Admiral Grey, Rowan Magee, Andy Manjuck, and Emma Wiseman featuring Tyler Gunther. Director of Photography Robert Kolodny. Sound Design Lawrence Everson with additional sound by Chaid Raines. Produced by Caitlin Mae Burke and Robin Frohardt. Executive Producers

Linda Brumbach and Alisa E. Regas. Production Management by Pomegranate Arts, Production Manager Jeremy Lydic, General Manager Rachel Katwan.

*Plastic Bag Store: The Film* was commissioned by UCLA's Center for the Art of Performance with additional support by the Adelaide Festival., Times Square Arts and Pomegranate Arts. Funds for *Plastic Bag Store: The Film* provided in part by the James A. Doolittle Endowment.

*The Plastic Bag Store* was commissioned by Times Square Arts with generous support provided by the Rockefeller Brothers Fund; The Andy Warhol Foundation for the Arts; the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature; the National Endowment for the Arts; public funds from the New York City Department of Cultural Affairs in partnership with the City Council. Additional commissioning support has been provided by Carolina Performing Arts, University of North Carolina at Chapel Hill. It was developed with support from: MANA Contemporary, The Made in NY Women's Film, TV & Theatre Fund by the City of New York Mayor's Office of Media and Entertainment in association with The New York Foundation for the Arts; Olson Kundig; The Jim Henson Foundation; and is sponsored, in part, by the Greater New York Arts Development Fund of the New York City Department of Cultural Affairs, administered by Brooklyn Arts Council (BAC). *The Plastic Bag Store* is a project of Creative Capital.

#### **ABOUT CAP UCLA**

[UCLA's Center for the Art of Performance](#) (CAP UCLA) is the public-facing research and presenting organization for the performing arts at the University of California, Los Angeles—one of the world's leading public research universities. We are housed within the UCLA School of the Arts & Architecture along with the Hammer and Fowler museums. The central pursuit of our work as an organization is to sustain the diversity of contemporary performing artists while celebrating their contributions to culture. We acknowledge, amplify and support artists through major presentations, commissions and creative development initiatives. Our programs offer audiences a direct connection to the ideas, perspectives and concerns of living artists. Through the lens of dance, theater, music, literary arts, digital media arts and collaborative disciplines, informed by diverse racial and cultural backgrounds, artists and audiences come together in our theaters and public spaces to explore new ways of seeing that expands our understanding of the world we live in now.

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**PRESS REQUESTS:** Contact Communications Manager Geena Russo, [geena@arts.ucla.edu](mailto:geena@arts.ucla.edu).

**IMAGES:** Photos for *Plastic Bag Store: The Film* are available for download [here](#).